Mózer Krisztián

Senior Product Designer

mozerkrisztian.com
hello@mozerkrisztian.com
+36 30 632 5766

Bio

I've been designing digital products for more than 15 years, from mobile apps and news portals to public services. Over time, I've shifted toward design discovery because I enjoy the stage when the problem is still undefined. In research, I look for the problem worth solving, balancing user needs with business goals. I've worked on finance, e-commerce, media, and public sector projects, and I treat accessibility as a core principle, not an add-on.

Experience

Senior Product Designer – Virgo Systems

2019-2026

- Led design discovery projects in e-commerce, finance, media, and food & beverage, from research planning to a prioritized problem map.
- Led client presentations and workshops and streamlined the developer handoff process.
- Hungarian Digital Citizenship Program: As a member of the research team, studied the home-buying journey from both buyer and seller perspectives, focusing on the uncertainties that shape purchase decisions.
- Burger King: Identified key pain points in the in-store POS system through interviews and on-site observation. Together with the design team, improved the visual design of the POS interface and standardized the product grouping and naming abbreviation system.
- Euronics: Based on a UX audit and benchmark analysis, redesigned the logic and flow of the online store checkout, including a shipping cost calculator and personalized offers, and supported the design team in creating the UI.
- Hungarian State Treasury: Used interview insights and journey maps to help the UI team redesign online government bond sales interfaces with a focus on accessibility.

UX/UI Designer – Origo / New Wave Media Group

2010-2019

- Restructured the homepage system of Origo, one of Hungary's largest news portals, at the wireframe level to fit editorial workflows and reader needs.
- Contributed to the design of Magyar Telekom's TV GO streaming platform and the rebranding of Origo brands (Life, Köpönyeg, Freemail).
- Set up and ran UX design processes and integrated them into the team's agile workflow.

Mobile Interface Designer – M Factory

2007-2010

- Designed mobile interfaces and apps, gaining hands-on experience across the product development cycle.

Production Artist – Magyar Telekom

2004-2007

- Created daily illustrations for and maintained the t-zones news portal and the T-Mobile Info MMS service.

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Skills

Research

Generative User Interviews, Competitor Audits & Analysis, Field Studies, Stakeholder Interviews, Empathy Mapping, Problem Statements

Design

Brainstorming & Sketching, User Story Mapping, Prioritization Frameworks, Usability Testing, Information Architecture, Wireframing, User Interface, Accessibility, Agile

AI-assisted work

Claude (research synthesis, rapid prototyping), Claude Design, Claude Code

Tools

Figma, Miro, Framer, Adobe Creative Cloud

Languages

Hungarian (native)

English (upper-intermediate, B2)

Confident in reading professional materials and in written communication.

Education

Eötvös Loránd University (ELTE)

B.A. in Cultural Management, specializing in Communication and Media Studies

Interaction Design Foundation, Memorisely

Ongoing professional development through IxDF and Memorisely courses.

Skilly

Volunteer mentor for the Skilly Career Academy program

Service Design Day

Volunteered as a facilitator at Service Design Day.